

SYSTEM AND METHOD FOR IDENTIFYING SYNERGISTIC OPPORTUNITIES WITHIN AND BETWEEN ORGANIZATIONS

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ABSTRACT

A system and method that helps people identify synergistic opportunities. In one aspect, a system according to the invention allows an entity, such as a person, a group of people, an organizational unit, or other entity, to declare the topics in which the entity is interested (e.g., the one or more projects that the entity is currently working on). The system is also operable to monitor the activities of a group of people to determine those people within the group that appear to be interested in a topic that has been declared. If the system determines that a person appears interested in a declared topic, the system is operable to automatically notify that person that the topic has been declared.

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